



John Owens

production expert



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Profile

I am an operational leader with over 30 years of experience in studio management developing, implementing and overseeing best practices of graphic execution for advertising, consumer promotions and consumer packaging goods.

Experience

DIRECTOR OF PRODUCTION & PREPRESS, DAYMON DESIGN – MAY 2016 - PRESENT

Consistently deliver top-quality work through documented best practices and improving performance efficiencies through automation. Maintain strict adherence to quality & brand standards, as well as a high level of attention to detail. Develop and empower team of associates to support one another and the agency's overarching goals to provide the highest quality products. Work with the team to identify areas for improvement and implement solutions that increase efficiency and reduce costs. Liaise with cross functional teams and clients to determine technical and design requirements, as well as ensure that all deliverables meet or exceed expectations.

INDEPENDENT CREATIVE PROFESSIONAL, SELF EMPLOYED – OCT 2012 - MAY 2016

Offered creative services in graphic design, print production, retouching, and studio management. Collaborated with a diverse range of clients, including EastWest Marketing group, GW Hoffman, Tracy Locke, Bonfire Agency, and Medtronic. Ensured that all deliverables satisfied expectations by providing creative direction, managing client relationships, and overseeing production processes.

VP, PRODUCTION SERVICES, EASTWEST MARKETING GROUP – DEC 1997 - OCT 2012

Oversaw all aspects of production group, including team management and quality control. Led the development and implementation of workflow improvements to encourage greater efficiency, accuracy, and profitability. Developed a variety of creative solutions, best practices and process controls to consistently deliver exceptional results.

Education

PLATT COLLEGE, IRVINE CA - 1992

WOODROW WILSON HIGH SCHOOL, LONG BEACH CA - 1988

Skills

Graphic Design | Print Production | Prepress | Retouching | Studio Management | Color Management | Automation and Process Control | Workflow Development, Implementation & Training | Vendor Management.